

### LED DISPLAY MANUFACTURER SPORT MEDIA EVENT SOLUTIONS



### ABOUT US OUR ACTIVITY OUR HISTORY, OUR TEAMS, OUR VALUES



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## LED DISPLAY MANUFACTURER

### ABOUT

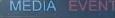
Founded in 2012 by two European entrepreneurs, eager to participate in the world's digital transition, Artixium is an international company that specializes in the conception and manufacturing of giant LED displays.

Backed by our experience in the Chinese electronics industry, it only took us a few years to become a key player in the LED display industry. We concentrate our activity around three main sectors: sport, media, and event. To this day, our products equip some of the largest venues in the world, and we offer a wide range of LED screens to accommodate any conceivable project.

We manufacture, ship, and install our LED screens worldwide, and are used to work on both small and large-scale projects. No matter your needs, we can make sure you'll find the right LED screen among our products.

### www.artixium.com





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### **X** OUR TEAMS

## ROMAIN PACY



Romain Pacy first entered the LED screen industry in 2006. After his MBA, he decides to move to China to better understand this evergrowing industrial culture. After two years at Telada, a giant LED screen factory, he's hired at Shenzhen Eastar, one of the 20 best LED display factories. He soon becomes their best salesman, with an 8 million USD turnover on the 20 million USD made by the company.

In 2012, he leaves Shenzhen Eastar to found his factory. Artixium Display Limited is born and already makes a 15 million USD profit by 2015, hiring more than 300 employees in a 35000 sqm factory in the Hubei province and two office buildings in Shenzhen and Hong Kong.

In 2016, Artixium merges with Liantronics Group. Romain chooses to move back to France to develop and manage Artixium's main commercial branch. The Chines operations, mainly the manufacture of LED screens, are managed by Billy Han.

As of today, Romain is the CEO of Artixium Display, a company present in Turkey, Germany, China, and France. Thanks to him, Artixium has become a real global company, uniting people of many nationalities all around the globe.



#### FRANCE TEAM AT OUR CLIENTS DISPOSAL

Artixium's head office is located in the region of Lyon, a vibrant and dynamic city on the European scene. The members of Artixium France manage our whole commercial process, from the product design and management to the marketing and customer relationship, to the installations' maintenance. Composed solely of members with an international profile, our French team is used to answer our clients' demands on a global scale.

#### CHINA TEAM OUR LED SCREEN SPECIALISTS

Based in Shenzhen and Hong Kong, the Artixium China team takes care of the manufacturing and quality control of our giant LED screens. Under Billy Han's supervision, our LED technology specialists make sure that every LED screen perfectly fits our customers' needs and expectations. To ensure that your LED screen's maintenance is operated in the best delays, some members of Artixium's Chinese team regularly come to our French offices, from which they travel all around the globe to repair and maintain our clients' LED displays.





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### **INDUSTRIAL PARTNERS**

#### THERE IS STRENGTH IN UNITY

In 2016, Artixium launched a strategic industrial partnership with two cornerstones of the Chinese LED industry: Eastar and Liantronics Group. This collaboration allowed us to be part of the 5 most important LED screen manufacturers in the industry.



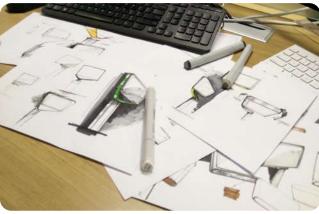




**COUR ACTIVITY** 

#### LED SCREEN CONCEPTORS FROM THE DESIGN TO THE MASS PRODUCTION

Our LED screens are carefully designed, developed, and manufactured according to the European quality standards, and are all CE certified. Attentive to the three main sectors of giant LED screens users (Sport, Media & Event), we always strive to develop our product range to take the technology evolutions into account and to anticipate our clients' demands.



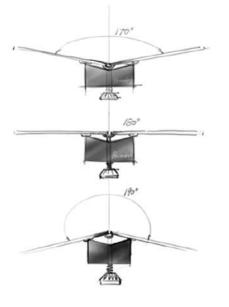








### A LED CABINET'S CONCEPTION



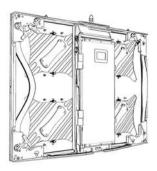
1. RESEARCH & ANALYSIS Technology & market study



2. DESIGN Shape study & cost analysis



3.FINAL CONCEPTION Color render & modeling



4. VIRTUAL MODELING CAD modeling of the technical drawings



5. 3D RENDER CAD package's complete prototype



6. GOLDEN SAMPLE Test & production tools definition. Mass production & assembly.











### **X QUALITY CONTROL**

#### OUR FIRST DUTY QUALITY IS NOT AN OPTION

Artixium's technicians assemble and test your LED screen on our premises before dispatching them to detect the potential problems that might have occurred during the production process. We thus make sure that every delivered product works well, and our antistatic packaging guarantees the pristine state of your LED screen all along its shipment. Furthermore, each Artixium giant LED screen comes with a three-year warranty.









Every external component is 100% tested Each SMT process is ROHS certified 72H module aging Humidity and temperature test Sealing test Screen aging and calibration

## **X THE ARTIXIUM TOUCH**

### **CUSTOMIZATION** EVERYTHING CAN BE UPGRADED

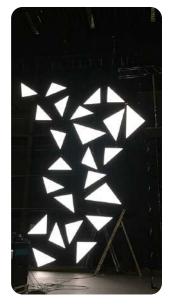


We offer to add these features and components to your giant LED screen, and many more :

- Test button
- Cable management
- PCB layers
- Optimized heat dissipation
- Optimized power consumption



Working with Artixium gives you the possibility to customize your LED cabinets, from their internal components to



their size, to the frame material, to the shape, etc.

#### AFTER-SALES A LONG-LASTING COMMITMENT

In the giant LED screen industry, after-sales is paramount, as your LED application will generate more income if it perfectly works. Artixium has a team of certified technicians dedicated to your LED screen's maintenance. They will take care of your application's repairs and can answer all your technical questions or demands. Artixium's main repair center is located in our French premises in

Lyon, France, and takes care of at least 80% of our maintenance and repair operations. We can repair every defective component of your LED screen, from the modules to the LEDs, to the PCB, etc. Even if your screen wasn't bought from us, Artixium proposes personalized maintenance contracts according to your needs.

## ACTIVITY SECTORS

#### THE TECHNOLOGY THAT FITS YOUR NEEDS

Since its foundation, Artixium focuses its activity on three main activity sectors to offer the proper technology and to ensure that the products we sell perfectly fit their dedicated environments.

www.artixium.com

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USED FOR THE BIGGEST EVENTS, SPONSORS & ORGANIZATIONS

## MEDIA



ANYWHERE, ANYTIME FOR ANYTHING & ANYONE

### EVENT



NO MATTER WHERE YOU GO, IT WILL FOLLOW YOU

## SOLUTIONS



**PLUG & PLAY** 



The Artixium regional branches are the key for the growth and development of our global network all over the world. Artixium's team is a spectrum of different nationalities and cultures, reflecting their global presence and mindset, making their communication smooth and hassle-free with clients from all around the world. Customer care, Innovation and flexibility has always been our values and we intend to keep this reputation for many years to come.

#### **ARTIXIUM FRANCHISES**

"From your project's conception to its completion."

FRANCE 112 Avenue Franklin Roosevelt 69120 Vaulx-en-Velin France



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Germany

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- instagram.com/artixium





Since its creation in 2012 by two european entrepreneurs, Artixium has been evolving and is always looking for innovative ways to contribute to the digital transition of our world. It only took a few years for Artixium to become a key player in the LED display industry.

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